

Lisa Matthews Murray

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I am highly skilled in Corporate Training Solutions, Project Management improving ROI, and Education. My background includes: analysis, development, design and implementation of training, injection molded components, and vinyl graphic products. My creative abilities allow me to offer innovative solutions to corporate environments that boost morale.

PROFESSIONAL SKILLS

PROJECT MANAGEMENT

- Strategically worked with tooling / systems suppliers to assure implementation issues were identified and corrected. 400+ issues at Michigan Truck Plant for initial implementation of Error Proofing 5% ROI above goal.
- Managed all aspects of a \$40 Million textile account including Tier II and III suppliers using my product.
- Successfully released (PPAP submissions) of over 25 injection molded plastic components for production approval on two General Motors models.
- Managed \$40Mil. textile account and replaced all obsolete fabrics with new business.

CORPORATE TRAINING

- Developed and implemented training at 5 assembly plants for Ford Motor Company Error Proofing Project.
- Updated Fastening Systems Group Manual to incorporate information used in Error Proofing training for worldwide use.

EDUCATION

- Effectively managed 20+ tutors at 5 locations for Academics Plus, Inc. tutoring company.
- Developed innovative visual arts lesson plans weekly for grades K-5 used at two elementary schools.
- Taught students that won awards annually for Guilford County going on to regional competitions.

EXPERIENCE

Consumer Products Packaging

10/2017 – 3/2018

RSVP Communications, Inc. – Greensboro, NC

Construct packaging and pack product per specifications indicated.

Art Teacher

2010 – 2017

Guilford County Schools – Greensboro, NC

Triad Math and Science Academy – Greensboro, NC

Area Administrator

Academics Plus, Inc. – Goldsboro, NC

2009 – 2010

Senior Project Engineer

Sandalwood Enterprises – Farmington Hills, MI

2000 – 2005

Employee Award: “Here’s to You” Award – Ford Motor Company Vehicle Operations

Updated Fastening Systems Group Manual used worldwide and supported once published.

I documented and resolved issues for Error Proofing Team. Designed Error Proofing team logo for use on team jackets and workstation computer screens at Ford assembly plants nationwide.

Program Manager

Del-Met – Nashville, TN

1998 – 1999

Successfully released (PPAP submissions) over 25 injection molded plastic components for production on two General Motors models.

Account Manager

Joan Automotive Industries – Troy, MI

1995 – 1998

Managed \$40Mil textile account and replaced all obsolete fabrics with new business.

Design Manager

Kay Automotive Industries – Lake Orion, MI

1993 – 1995

Developed theme and color pallet for two annual international product shows demonstrating design solutions using new technology. Managed design staff in development of products specified by customer.

Color and Trim Specialist

Subaru of America – Cherry Hill, NJ

1991 – 1993

Employee Award: "Employee of the Month" – 1992

Designs: "AWD" Badge for all wheel drive models – 1993-present

"Sun Sport", "Outdoor Wagon", "Ski Sport" vehicle graphic design -1992

"Outback" Wagon concept vehicle – 1993

"Sagres" Concept vehicle (Color and materials) – 1992 LA Auto Show

EDUCATION / LICENSURES

North Carolina Teacher's Certificate – 2018

K-12 Art Education

University of North Carolina at Greensboro, NC

NC Teaching Certificate – Art Education, National Society of Collegiate Scholars, Dean's List

College for Creative Studies College of Art and Design

Bachelor of Fine Arts (BFA), Transportation Design

Wayne State University

Industrial Design, academic/studio credits, Gold Key National Honor Society

VOLUNTEERING

Piedmont Youth Association - Stokesdale, NC – 2017

Cheerleading Coach – Grades K-2

March of Dimes - Winston Salem, NC and Greensboro, NC – 2014, 2015

Provided paintings for the "Signature Chef's Auction"